

## ENVIROSTARS

is a public agency program certifying businesses that protect the environment by properly managing and reducing hazardous materials and waste. Customers are looking for businesses that display the EnviroStars certified logo.

### BENEFITS OF BECOMING AN ENVIROSTARS CERTIFIED BUSINESS

- Free advertising for your business
- Brand enhancement
- Customer acquisition
- Strengthen supplier & agency relationships
- Improve access to capital
  - Show how you are protecting water quality, climate, and the community.
- Operational efficiencies
- Reduced regulatory burden
- Improve employee retention/productivity
- Inspire innovations
- Material & disposal cost savings

### PROGRAM REQUIREMENTS

- You are located in a member county.
- You do not generate large quantities of hazardous waste.
- You set a goal to prevent pollution by reducing hazardous materials and waste, or improving environmentally sustainable practices.

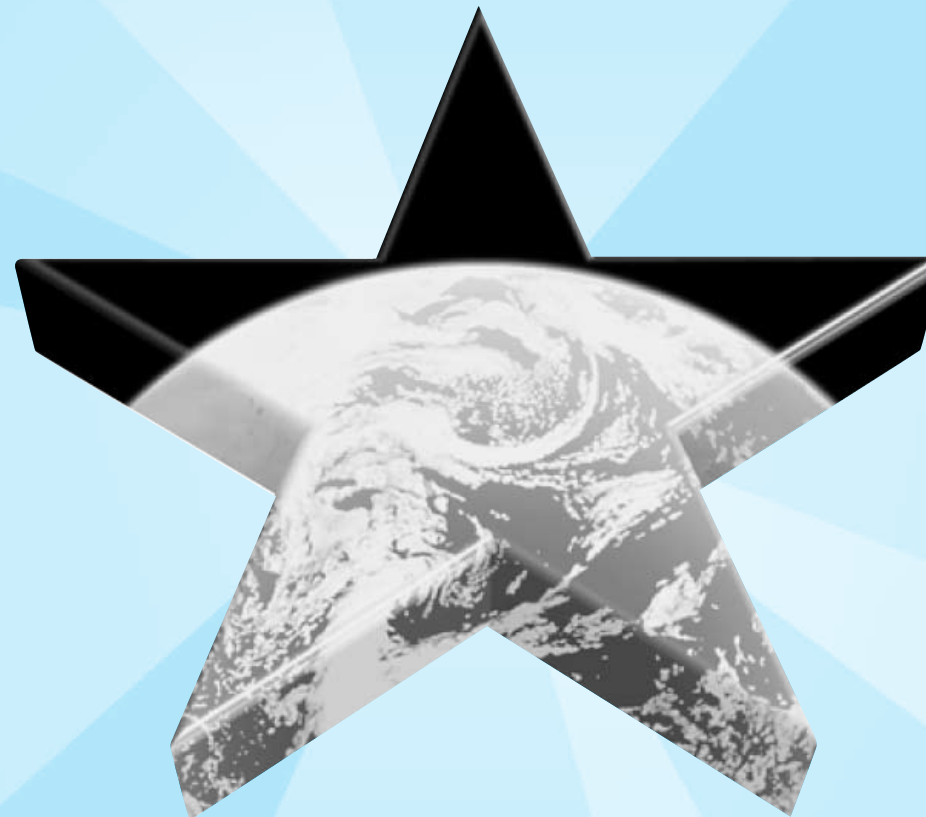
### HOW TO BECOME AN ENVIROSTAR

- Schedule a free on-site consultation to review waste management practices and EnviroStars qualifications by calling 877-220-STAR(7827) or by visiting the Web site, [www.envirostars.org](http://www.envirostars.org) and selecting your county.
- For more information about the EnviroStars program, or to request the EnviroStars worksheet, call toll free 877-220-STAR(7827). You can also visit us on the Web at [www.envirostars.org](http://www.envirostars.org).

*“The environment is important to us. We’re not just business owners. We own land, we have kids.”*

*– Reto Filli, Owner, Circle and Square Global Car Service  
Port Hadlock, WA*

Public concern about the environment  
is higher today than ever before.



# ENVIROSTARS<sup>SM</sup>

**“Environmental awareness is everyone’s responsibility;  
if we don’t do it, who will? Working with  
EnviroStars is a very good place to get started.”**

*– Jim Kurle, Auto Body Experts  
Poulsbo, WA*

## THE ENVIROSTARS RATING SYSTEM

The EnviroStars rating system is based on your company’s commitment to hazardous waste reduction. *The more proactive you are, the higher your star rating, and the more recognition you receive.*

### 2 Star Rating

★★

- A certificate of recognition signed by your local elected official.
- A window decal showing your EnviroStars rating to the public.
- The EnviroStars certified logo to use in your marketing efforts.
- Promotion on our Web site ([www.envirostars.org](http://www.envirostars.org)).

### 3 Star Rating

★★★

- All of the above, *plus*:
- Be highlighted in radio advertisements.

### 4 Star Rating

★★★★

- All of the above, *plus*:
- Be featured in newspaper ads, articles and other media.

### 5 Star Rating

★★★★★

- All of the above, *plus*:
- Be featured in special promotions, such as print ads and community events.
- Be considered for environmental achievement awards, such as the Washington State Governor’s Award for Pollution Prevention and Sustainable Practices.

*“We are only as healthy as the environment in which we live. If we influence our environment in a positive way, we will positively influence the health of our community.”*

*– Daniel J. Gallacher, DDS  
Tacoma, WA*





[www.envirostars.org](http://www.envirostars.org)  
1-877-220-STAR

EnviroStars is a regional pollution prevention recognition program provided by local government agencies.

This information is available on request in accessible formats for persons with disabilities by calling 877-220-7827. A TTY relay service is available at 800-833-6388 if you have questions about this publication.

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People want to know...

